

Book Jacket Outline and Rubric

Total: 48 marks (possible bonus mark)

Students have the outline and notes on how to complete the book jacket. Notes are written on a practice sheet of 8 1/2 x 14. (February 1)

Front of the jacket: 10 Marks

Title is clear, legible, prominent (3). Author is included (2); colourful (little white), planned and organized (hand in your draft/planning sheet). No pencil (5).

Spine: 4 marks

Author, title, publisher and number in a series (1 mark each).

Back: 10 marks (bonus mark available for a review)

Brief/Broad summary, hook (5), colourful (2), ISBN (barcode) and price(1) and publisher website (1); other books in the series (1)

Front left flap: 13 marks

More detailed summary

- fluency-1
- spelling/conventions-2
- publisher-1 (one flap only)
- colourful-1
- plot-2
- cliffhanger-2
- planning-2
- cliffhanger-2

Back right flap: 11 marks

Author info (name, place, professor, DOB and death, genres/books)-6 with picture(1), website(1) and colourful and planning (3) (if publisher was not listed on front left flap, it needs to be listed here).